



Caddington Golf Club

Member's Newsletter— September 2009

That was the Week that was!

The Stars turned out and the Juniors sparked at our Inaugural Open Championship Week at the beginning of September.

We hosted our inaugural Open Championship week and Celebrity/Am with Slip End Garages, the lead sponsor, celebrating 90 years of Citroen in the UK and 30 years as premier Citroen dealer in Bedfordshire.

The week started in tremendous form with a Junior Open and a sensational Junior winner from Wyboston Lakes Golf Club. Guy Johnson, who is only 12 years old, recorded a net 56 playing off a handicap of 17. He also almost scooped the gross prize which went to our own Nick Ward with a gross 72 playing off a handicap of 1.

Undoubtedly the highlight of the week was the Citroen Celebrity Am Golf Day, in which Zinzan Brooke, famed All Black rugby player, Rob Henderson, the British Lion, Bob Wilson, the fabled Arsenal and Scotland goalkeeper, Gareth Reece, former England No. 8 and Martin Saggars, the Kent cricketer, currently celebrating his benefit year, together with the ladies heart throb, Ben Shephard, all played and stayed for the prize presentation and grand celebrity dinner and dance, featuring Deja-Vu. Councillor Patricia Russell, the Mayor of Dunstable, met the players and celebrities before they set off on their rounds with a shotgun start.

In the evening the participants joined VIP guests and the celebrities in a lavish buffet dinner and prize giving. Ian Reeves CBE, Chairman of Caddington Golf Club and the McGee Group, addressed the guests and confirmed the commitment to further improvement to the facilities and the development of a new second course. Dennis Flitton, proprietor of Slip End Garages, presented the prizes.

Zinzan Brooke and Ben Shephard led an auction which raised almost £2,000 from the audience of 150 plus, with the raffle chipping in a further £1,200. All of the celebrities mixed happily with the participants and it is reported that try conversion practice was in progress at 12.30am, using the marquee as the crossbar.

Sponsors and teams were drawn from many major names including Barclays Bank, News International, Savills, McGee, Future Financials, Heart 97.6, and local organisations such as Luton Signs and 123 Marquees, and other golf clubs as far afield as Kent and Cambridgeshire.

The field included 3 scratch golfers and more than 20 golfers with handicaps of 5 or better. Essentially a four person team event, the winning stableford score of 87 points from the Caddington Greenkeepers, was pushed closely with three further teams shaqring 85 points. Perhaps the most surprising result came from the individual best stableford score which was won by the only lady entry, Hazel Williams (on countback), who played in the team led by Ben Shephard. The best gross score of 72 (1 over par) was delivered by Nick Ward in very tough conditions, and by 6 shots from Stephen Billings, the owner of Redlibbets Golf Club in Kent, a 2 handicap County player. Nick, when interviewed about his achievement by Zinzan, proved very modest, saying he hit the ball straight and low to avoid the wind, something many of the other competitors had hoped to do.

The remaining days of the week featured very strong winds too, and difficult playing conditions throughout. The course was in wonderful condition with slick fast greens and many of the competitors, who have known it for many years, expressed praise for the significant improvements made during the last 18 months.

Excellent scores during the week included the Men's Open winner, Kevin Beales, with a 67, and Clive Hammond, Caddington's Club Captain, and Philip Clarke, winning the Men's Senior Pairs, on count back.

We had chosen to work with Willow Foundation and Medicinema to share all the profits of the Open Week between those two charities. Willow Foundation, founded by former Arsenal and Scotland goalkeeper, Bob Wilson, raises money for terminally ill young adults, between the ages of 16-40 for them to have a special day. Medicinema raises money to build cinema facilities in hospitals in order to give long stay patients, unable to leave the hospital, the chance to have a cinema experience in the hospital. Both charities have strong connections with our Club. The Willow Foundation was the chosen charity of our 2008 Club Captain, Rowland Valentine, and during the year over £10,000 of funds were raised. The Golf Club's main shareholder, the McGee Group, has been involved with raising over £1m for Medicinema.

This year's event raised over £10,000 and Caddington is now planning the 2010 event for July with many of this year's celebrities already committed to attend.

Pen Portraits of our Celebrity Guests

Zinzan Brooke Few rugby players have boasted such an improbable array of talents as Zinny. He was the finest No. 8 of his generation, with the strength and sheer 'dog' to match the best of the All Black forwards tradition, allied to the handling and running skills of a back and the tactical brain of a fly half. He was capped 58 times for New Zealand, held the world record for test tries by a forward (17) and will probably hold the test record for drop goals (3) scored by a forward, for ever! Zinny retired from international rugby in 1997 and now bases himself in the UK. He still occasionally turns out to play social rugby, but on this occasion he was visiting Caddington on behalf of Medicinema.

Rob Henderson Capped 29 times by Ireland and 3 times by the British Lions, Rob's speed and strength was the bane of opposition mid-fields all over the rugby world. Austin Healey will never forget the tackle dished out by Rob in a Heineken Cup match for Munster against Leicester in 2003. Rob was a member of one of the few Irish sides to beat France in Paris in 2000. His club career has taken him from such rugby powerhouses as Wasps, Munster and Leinster, to France and back to the UK. Rob still plays in the more relaxed atmosphere of Esher RFC. Rob visited Caddington on behalf of Medicinema.

Bob Wilson What Bob Wilson doesn't know about goalkeeping just isn't worth knowing. What Bob doesn't know about Anglo-Scottish relations, probably also isn't worth knowing. Amongst the long list of Bob's footballing achievements is the fact that he has played for both England and Scotland, albeit for England as a junior. Bob was a virtually immovable fixture in the Arsenal sides of the late 60's and early 70's. During the famous Arsenal 'Double' winning side of 1970-71 he played in every single League and Cup match. On retiring from football Bob was an equally immovable and much admired fixture on the BBC's Football Focus for 20 years. Bob founded the Willow Foundation to help terminally ill young people from the age of 16-40 to have a special day out. Bob joined us at Caddington on behalf of the Willow Foundation.

Ben Shephard Ben will be familiar to many for his numerous television credits and especially for his presenting work on GMTV's flagship morning show. Earlier this year Ben joined a group of other stars to climb Mount Kilimanjaro for Comic Relief. He can also be seen making a cameo appearance in the latest Harry Potter movie. Presenter, Actor, Singer, Dancer, Fashion Icon, Climber, World Record holding pancake tosser (sadly a record he held only for one day). Ben can also teach many of us mere mortals a few things about sport—he has played representative football and rugby as a junior. Ben joined us at Caddington to help raise money for the Medicinema Charity.

Winning Programme

As you will know, each programme for the event contained a number which has been entered in the prize draw for two tickets to a West End Film Premiere, donated by Medicinema. The lucky number was 000075 which was held by Vincent James. Congratulations and we hope you enjoy your evening.

LADIES REPORT from Jacky Levinson, Ladies Captain

September always seems to bring a flurry of golfing activity before we slide gently into the winter months, and this year is no exception. The month kicked off with Caddington GC's very first Open Week. Unfortunately there were insufficient entries for the Ladies Open to go ahead this year, but hopefully if the Open Week becomes a regular event in the Club's calendar, we will have a little more time to attract entries for next year.

Sixteen ladies supported this year's President's Day, the highest score of 40 points was achieved by Hazel Williams—well done Hazel and well done to Linda Weedon, who did a terrific job organising the Day with help from Dad, President Dennis.

Caddington is hosting two Bedfordshire County Ladies Golf Association events this month. The first was on Monday, 14th September, when 28 ladies from across the county came to Caddington to play in the Senior Ladies' Autumn Jolly, including the Lady President of the Association. Without exception, they all reported that they had thoroughly enjoyed the day and my thanks go to my husband Bil, to Christine Goode, to Peter and Olwen Lawrence, and to Pat Lippiatt, who all helped me on the day. The second event is the County Mixed Foursomes Championship to be held on Sunday, 20th September. Three pairs from Caddington are participating in this 36 hole event, so I hope that we all play well!

The annual knockouts are now reaching their conclusion. The Ladies' Pairs winners are Aloma Housden and Mary Henderson, narrowly beating Fay Glynn and Hazel Williams. The Mixed Pairs winners are Lady Vice Captain, Diane Oliver, and playing partner, Neil Cavendish, who beat myself and Bil in a sudden death play-off that went (in the dark) to the 21st hole!!! The result of the final of the Ladies' Singles knockout between Fay Glynn and Hazel Williams is eagerly awaited—good luck to them both!

To ease us into winter, I am arranging three 'Autumn Away Days' for the ladies (and gentleman guests), playing at Mowsbury (September), Wyboston Lakes (October) and Batchwood (November). Support for all three dates has been very good.

On the social front, our ladies' Social Secretaries are arranging an evening at the Greyhound Racing at Henlow (that sounds better than a night at the dogs, I think.....), yet another meal out, this time to The Griffin in Toddington and an evening Ten Pin Bowling, so there'd still plenty going on in the Ladies' Section.

Competition Results

Results of the September Ladies' competitions are as follows:

September Medal	Winner	Fay Glynn (nett 72)
	Runner up	Jacky Levinson (nett 75)

Match Results

Mixed Away to Aylesbury Vale	Lost 5 1/2— 1 1/2
Ladies Friendly Away to Aylesbury Vale	Match cancelled
County Shield Away to Beadlow Manor	Match halved

Planning News

Following a meeting with Council Planning Officials our Directors, supported by McGee Chairman, Ian Reeves, Course Designer Jonathan Gaunt and a representative from Savills, our Agent, all objections to the proposed development of the golf facility have been removed. It has been recommended to the Planning Committee that the plans are approved and we eagerly await the outcome of the planning meeting on 23rd September at which the plans are likely to be approved.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Mi-

crosoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also

profile new employees or top customers or vendors.



“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images

that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the

article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

MEMBER'S NEWSLETTER—
SEPTEMBER 2009

Member's Newsletter


Organization

WE'RE ON THE WEB!
EXAMPLE.MICROSOFT.C
OM

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal

touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.